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For Immediate Release

## **Rotor Clip Launches New Multilingual Website to Cater to Global Audience**

(Somerset, NJ) Rotor Clip is thrilled to announce the launch of its new multilingual website, designed to cater to a diverse and global audience. The comprehensive technical translations are now available in German, and French, marking a strategic initiative to enhance the user experience and accessibility for customers worldwide.

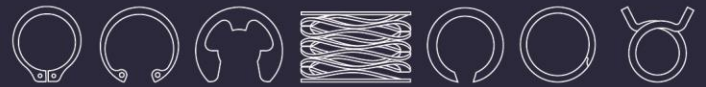
The new multilingual website reflects Rotor Clip's commitment to providing seamless communication technical product information and support to a broader international clientele. With this expansion, Rotor Clip seeks to better connect with global partners, acknowledging the need for clear and effective communication in the world of manufacturing and engineering. This is the first step towards better serving the market, with forthcoming plans to encompass additional languages in the future.

"Following the recent launch of our new website, we are excited to add additional languages, as it aligns with our commitment to serving our global customer base and providing unmatched support to the marketplace, said Lane Persky, Chief Marketing Officer of Rotor Clip." Expanding our website to include German, and French languages allow us to better connect with the global manufacturing community by providing engineers, buyers and distribution partners with the technical resources they need."

### Key Features of the Multilingual Website:

1. **User-Friendly Interface:** The website boasts a user-friendly interface, making navigation intuitive for visitors who prefer either German, or French.
2. **Comprehensive Product Information:** Customers can now access detailed product information, specifications, and technical resources in their preferred language, facilitating informed decision-making.
3. **Enhanced Customer Support:** Rotor Clip has extended its commitment to exceptional customer support by offering multilingual assistance. Customers can communicate in German, or French to receive prompt and accurate responses to their inquiries.
4. **Global Reach:** The multilingual website underscores Rotor Clip's dedication to fostering relationships with clients worldwide. The company aims to strengthen its position as a global leader in the manufacturing industry.

Rotor Clip invites visitors to explore the new multilingual website and experience the enhanced features firsthand. The website is live and can be accessed at [www.rotorclip.com](http://www.rotorclip.com)



Rotor Clip engineers are always available for assistance in selecting the right part. Whether it is a standard or providing free design consultations on custom parts, we're focused on providing Application Driven Solutions®. For more information, please contact [info@rotorclip.com](mailto:info@rotorclip.com) or call +1.732.469.7333. [rotorclip.com](http://rotorclip.com)

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***About Rotor Clip:***

As the global leader in the manufacture of retaining rings, wave springs, and self-compensating hose clamps, Rotor Clip serves all manufacturing industries, including automotive, aerospace, defense, energy, medical and beyond. As the sole manufacturer of all retaining ring families (spiral, constant section, tapered), Rotor Clip engineers and delivers Application Driven Solutions® from our global manufacturing facilities and warehouses. ISO 9001, ISO 14001, IATF 16949, AS9100, ISO 13485 certified.